

CATCH US IF YOU CAN

Northern Michigan's Largest Fishing Contest



Fish



Houghton Lake ~ Higgins Lake ~ Lake St. Helen
Look for yellow tag on any legal-size catch

Enjoy fishing on Houghton Lake, Higgins Lake or Lake St. Helen on open water or the ice. If you are lucky enough to catch tagged fish, adult anglers become eligible to win \$100,000.00 in cash, \$50,000 towards a new Truck from **Don Nester's Auto Group** and a brand new Lund Boat package from **Spicer's Boat City***. Other prizes include a Mark Martin Ice Fishing School registration (Value \$575); a Prize Package sponsored by Pioneer Hill Marine; and a Prize Package sponsored by The Minnow Bucket at Exit 222.

Youth anglers (under 17) become eligible to win a \$250 cash prize and a new kayak** sponsored by Art-Y-Facts of Roscommon. All anglers catching a tagged fish receive a \$50 gas card.

Big Wally XIV and more than 200 of his closest friends (blue gill, pike, bass, crappie or perch) have been released into Michigan's Other Great Lakes™. The contest is open to adults holding a current Michigan Fishing License and anglers under 17.

Just bring your tagged fish to **Lyman's on the Lake in Houghton Lake; Korbinski's Marine, Prudenville; The Sports Barn, Higgins Lake; or The Minnow Bucket at Exit 222 or Trails End, St. Helen** for verification and you will be entered in the final prize drawing.

RULES:

1. Go fishing on Houghton Lake, Higgins Lake or Lake St. Helen between March 16, 2024 and March 15, 2025.
 2. Have a great time with friends and family while enjoying a great fishing experience on Houghton Lake, Higgins Lake or Lake St. Helen - Michigan's Other Great Lakes™.
 3. If you happen to catch Big Wally - the tagged walleye or any of the other yellow tagged fish - Take your catch to Lyman's on the Lake; or Korbinski's Marine in Houghton Lake. On Lake St. Helen, take your catch to The Minnow Bucket at Exit 222 or Trails End; and on Higgins Lake to The Sports Barn, for verification and your \$50 gas card.
 4. Any one disobeying the rules will be disqualified.
 5. Entry Fee: there is none
 6. State of Michigan Fishing and Boating rules will apply.
 7. All decisions relating to the fishing contest by the Houghton Lake Area Tourism Bureau will be final.
- Complete contest rules are available by sending an e-mail request to: info@visithoughtonlake.com.

*For adult anglers, \$100,000.00 prize, \$50,000 towards new truck and Lund boat package will be awarded based on selection of two matching envelopes out of 20. Minimum prize will be valued at more than \$1,000.00. Each lucky fisherman will choose a tackle box in order of the date on their verification form. One key will open a tumbler containing 20 envelopes. Two matching envelopes must be drawn to win the \$100,000.00 + grand prize for the lucky angler. Minimum prize value in the tumbler will be \$1,000.00 CASH.

** One Youth angler \$250 prize and kayak will be awarded based on a drawing.

Contest Sponsors *Please support their business*

Arnie's Arts & Crafts
(989) 366-8794
M-55 Houghton Lake

Horizon Bank
(989) 422-5111
Houghton Lake

Lyman's on the Lake
(989) 422-3231
M-55 Houghton Lake

Spicer's Boat City
(989) 366-7200
Houghton Lake

Art-Y-Facts
(989) 808-5117
Roscommon

Lakeland Recreation
(989) 422-3576
M-55 in Houghton Lake

Mark Martin Ice Fishing
231.744.0330
231.740.6427

State Savings Bank Call
Anita
(989) 621-0108

Bart's Fruit Market
(989) 366-8038
M-18 Prudenville

The Sports Barn
(989) 821-9511
N. Cut Road, Roscommon

Pioneer Hills Marine
(989) 275-5175
N. Cut Road, Roscommon

The Minnow Bucket at
Exit 222
(989) 632-3257
N St Helen Rd, St Helen

Best Choice Market
(989) 422-2312
Houghton Lake

Houghton Lake Area Tourism Bureau
www.VisitHoughtonLake.com

PO Box 1 * Houghton Lake MI 48629 * Toll Free 800/676-5330